SAVVYDOX
MOBILE DOCUMENT MANAGEMENT. SIMPLIFIED

SavvyDox compared to Enterprise File Sync and Sharing
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As SavvyDox was being developed, it was recognized that file sync and sharing was a growing market with several companies having solid products. To create the next generation solution in this space, incremental features not available in file sync and sharing solutions were added to SavvyDox.

Focus on document content rather than the document

Today's file sync and sharing solutions focus on changes at the document level. SavvyDox does not believe that is good enough in today's fast paced business world. The pace of change and the requirement for rapid decision making is increasing on a daily basis. To address that requirement, SavvyDox has been built from the ground up to provide a breakthrough capability that highlights changes at the word and paragraph level, rather than just at the document level. In addition to highlighting that there has been a change at the document level, upon opening the document, SavvyDox provides thumbnails that identify which pages inside the document have been changed. A simple tap on an iPad highlights the exact words on the page that have changed as well as the previous text associated with the change. Instead of having to read an entire document or scan through a document heavily annotated with MS Word change tracking trying to find changes, the user merely taps on the thumbnails to get up to speed instantly and most importantly, not have to worry about missing any changes - a substantial benefit for busy executives.

Today's file sync and sharing solutions identify that a document has been downloaded or opened. SavvyDox does not believe that is good enough when compliance to documented procedures is required. SavvyDox provides the basic information about who has opened a document and then adds the next generation capability of identifying by user which pages within a document have been read. In applications where it is mandatory from a legal or medical compliance perspective to ensure that employees have read all the pages of a document, SavvyDox provides the required functionality. All of the detailed data is available to customize compliance reports to address specific customer requirements.

Personalized Differencing

When comparing document versions, SavvyDox provides an icon that highlights the last version read by the recipient. Rather than just highlighting changes from the previous version of a document, the recipient can easily identify changes since the last version that they read. The thumbnails on the SavvyDox document allow the recipient to get up to speed in minutes rather than having to read multiple documents.

Document Version Control

While file sync and sharing systems can push content to desktops, it is normally in the form of links. An additional step is required to store the actual document on the desktop. In today's hectic business environment, the last thing a busy employee needs to worry about is taking an extra step to store a document on their desktop for offline access later in the day. In the case of SavvyDox, the actual document is securely stored on the desktop so that it can be readily accessed when on line or offline. There is no need to search through a complicated file structure to find a document – the recipient determines how to file documents based on storage patterns that make sense to them.

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Collaborative Review vs. Collaborative Authoring

Most file sync and sharing systems allow Collaborative Authoring using MS Word Change Tracking to highlight changes. After a few revisions, there are multiple colors on the document and it becomes extremely difficult for even experienced authors to quickly identify the most recent changes. If an incorrect change is added to the document and is not identified and corrected prior to publishing, the validity of the entire document is compromised in the eyes of the recipients.

While that may be acceptable in consumer solutions, SavvyDox does not believe that is good enough in an enterprise environment. SavvyDox has implemented a Collaborative Review process that allows recipients to comment on a document while the author maintains control of document content. When using MS Office change tracking, document or PowerPoint formatting is often automatically changed by the MS Office solution. That is time consuming to correct and confusing for both the author and the reviewers. SavvyDox avoids that confusion by allowing reviewers to add their comments in text boxes that don't impact the formatting of the MS Word document or PowerPoint slide. If the comments are personal comments, they remain with all future versions of the document and provide a lasting benefit based on the initial time investment required to fully comprehend difficult wording. That is especially beneficial in legal and medical applications where complicated paragraphs are often difficult to understand – not only the first time, but every time. If the comments are shared comments, they are instantaneously shared with all other document recipients promoting increased synergy in a parallel, rather than serial, document review process. This unique Collaborative Review functionality eliminates the possibility of conflicted copies since only one person is updating the file – the document owner.

Document Security

SavvyDox and several file sync and sharing companies provide encryption of data in transit and at rest on the desktop. In the case of SavvyDox, the native capabilities of an iPad and PC are used to ensure an easy integration with any Mobile Device Management (MDM) Solution that is being used at the enterprise level.

Author controlled document security

In SavvyDox, the author of a document has complete control over who is able to read a document since the author provides the address of the recipients when the document is published to the SavvyDox server. The author can subsequently revoke access to documents if required and at that point, the document is removed from the recipient's desktop. To ensure full author control over the distribution of the document, the recipient cannot forward a document without the author approving that action in SavvyDox.

Most file sync and sharing systems forward a link in an email to recipients outside of their workgroup. SavvyDox does not believe that is good enough since an email can get lost in a crowded inbox and email distribution of links leads to the inevitable question of "do I have the latest email for this document or is there a more recent update?" SavvyDox securely pushes the complete document to the newly approved

recipient's desktop to ensure a consistent level of version control across the entire user base and eliminating the need for anyone to search through their Inbox trying to find the latest document version.

Ease of Use

SavvyDox and several file sync and sharing companies claim to have an intuitive user interface. In the case of SavvyDox, numerous users have commented that the SavvyDox iPad reader is the best iPad reader available today. All users have commented that they are fully functional within 10 minutes of viewing a short video tutorial. The SavvyDox PC client has identical functionality to the iPad and the user interface uses the standard MS Office ribbon format scheme making user adoption very simple. SavvyDox asks you to compare the user interfaces and draw your own conclusions.

Ease of Integration

SavvyDox and several file sync and sharing companies use MS Word and PowerPoint to publish documents to the cloud server. A simple MS Office add-in allows the SavvyDox user to send a document or PowerPoint slide deck to another user without ever having to leave MS Office. In addition, any document in PDF format can be readily loaded into the cloud server through an easy to use web interface. On the basis of those capabilities, no changes were required in the standard document and presentation tools and no custom integration was required at the highly successful pilot in the County of Ventura.

Public or Private Cloud Hosting

SavvyDox provides the customer with the capability of public or private cloud hosting. Some file sync and sharing companies offer this capability, but several only offer public cloud hosting

The combination of all these incremental features provide SavvyDox customers with benefits that extend well beyond the currently defined boundaries of file sync and sharing solutions.